

A woman with dark hair and bangs, wearing a white Hanbok, is shown in profile, looking upwards and to the right. Her right arm is raised, reaching towards a branch of cherry blossoms. The background is filled with out-of-focus pink cherry blossoms and a stone wall. The overall tone is soft and romantic.

**Where beauty becomes personal**

**Duration : 8 Days / 7 Nights**

**Destination : Seoul + Busan Focus**  
**Skin, Hair, Mind and Self-rejuvenation**

# **KOREAN SKINCARE IN SOUTH KOREA... BUT WHERE DO YOU EVEN BEGIN?**

**1) You're overwhelmed — too many treatments, products, and zero clarity on what your skin needs**

**2) You want to go... but planning it all feels confusing and risky**

**We handle everything — you just pack....**

**That's why we created  
SEOULFUL GLOW**

**Go to next page to know –  
What will your 8 days in South Korea look like?**



# **ARE YOU READY?**

to experience self-rejuvenation- done the Korean way



DAY 1



Arrival at Incheon



Loisir Hotel Check-in

The moment you land in Seoul, we don't rush you. You let the energy, culture, and rhythm of the city sink into you.



# DAY - 1 CURATED LISTS



Myeongdong Cathedral



Shinsegae Duty Free Myeongdong



Myeongdong Shopping Street



1898 Myeongdong Cathedral (Café, gallery, and bookstore)



Myeongdong Street Food Alley



Seoulo 7017 (Elevated Park offering panoramic view of the Seoul Station)

# DAY 2 – SKIN, BUT MAKE IT SMART

## MORNING SESSION

### WHAT HAPPENS AT KL GLOBAL

#### 1) Begin with a scientific skin analysis

Get a personalized skin report

Understand what your skin actually needs

#### 2) Expert Session

Learn how to decode your skin report

Understand how Korean skincare products are designed

Followed by lunch



## EVENING SESSION

Rom&nd Pink Office  
(Custom lip products)



Amore Seongu  
(Custom make-up products)

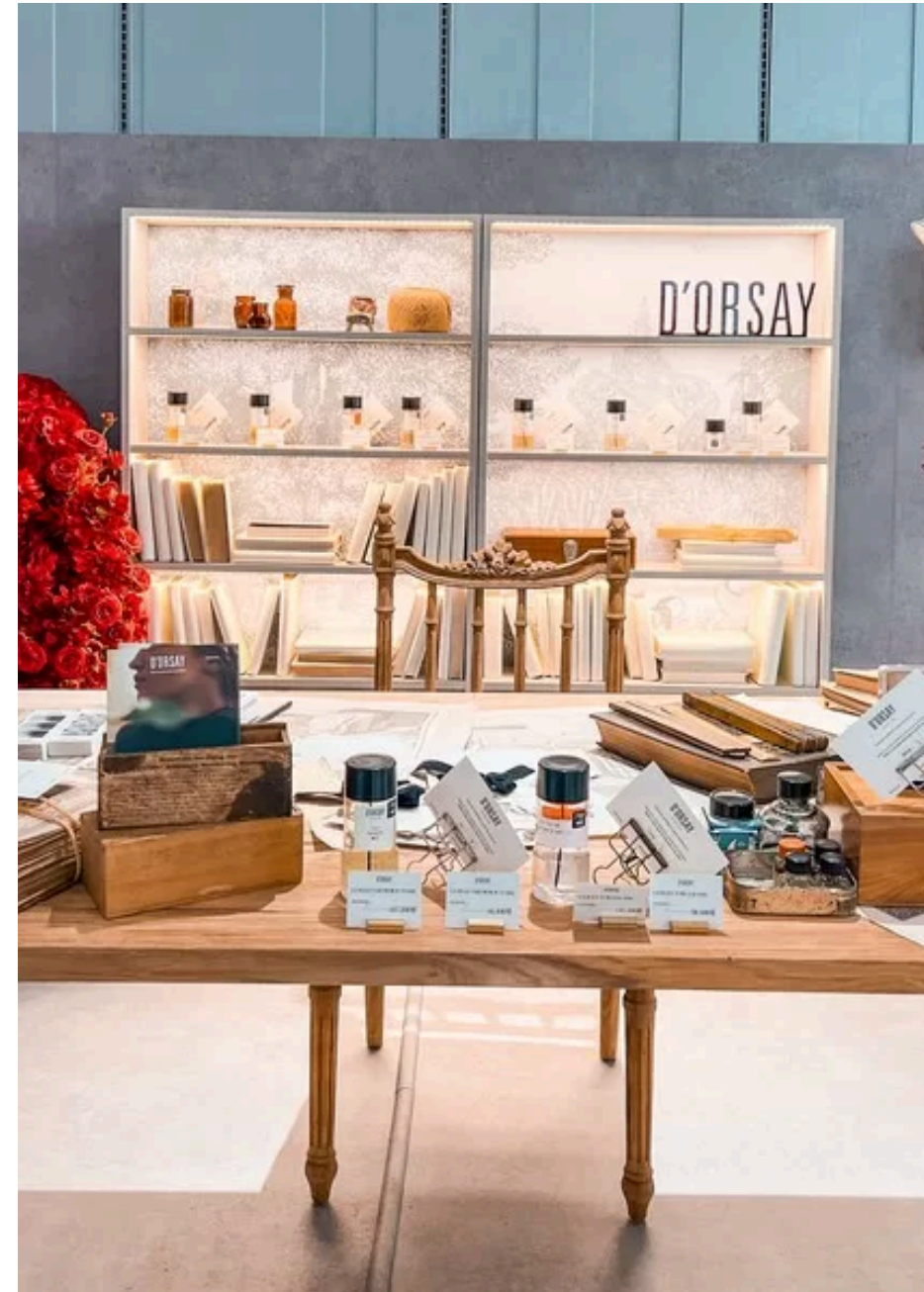


## DAY - 2

## CURATED LISTS



Seongsu-dong Cafe Street



Olive Young Seongsu (K-Beauty & Skincare Shopping)



Yeonbang Seongsu (Industrial complex with cafés, lifestyle brands, pop-ups)

**DAY – 3**

**HAIR GLOW UP & ROYAL SEOUL**

**MORNING SESSION**

Experience the famous: Korean 9 Step Hair Spa at Juno hair spa

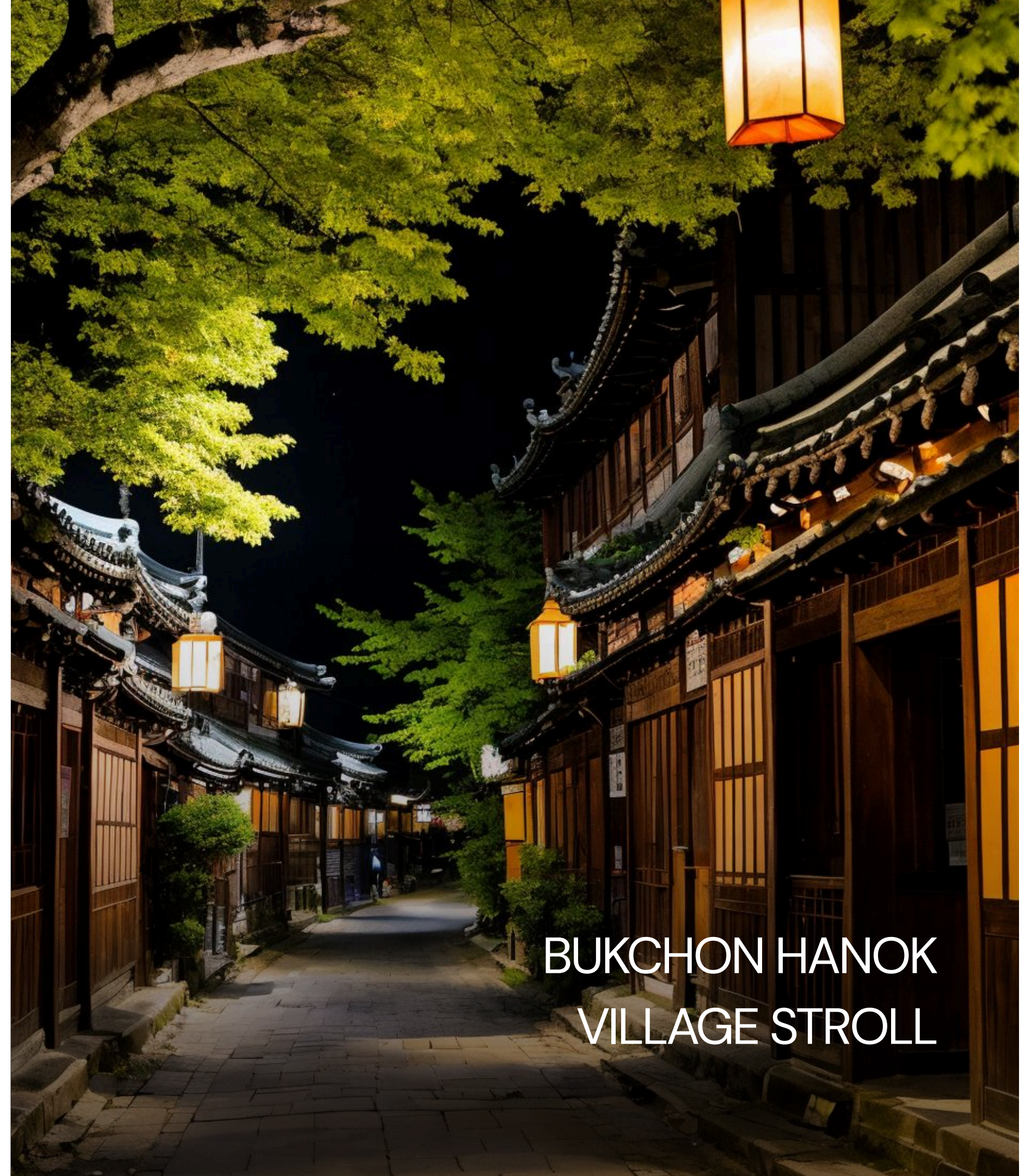
Lunch in between

**JUNO HAIR**



EVENING SESSION

PALACE VISIT AT  
GYEONGBOKGUNG



BUKCHON HANOK  
VILLAGE STROLL

## DAY - 3

## CURATED LISTS



Luxury pedicure & nail care session:  
NOF/Gonggan Nail pictures



Cherry blossom festival moments  
(Applicable as per season)

A close-up, low-angle shot of a woman lying down, her eyes closed, receiving a facial massage. Her head is resting on a white towel. A hand is visible, gently touching her forehead. The background is softly blurred, showing what appears to be a spa setting with a white towel and a wooden surface.

**DAY - 4**

**SPA DAY + BULLET TRAIN**

**MORNING SESSION**

At one of the most premium wellness spaces in South Korea,  
Sulwhasoo Spa

Experience a full-body relaxation therapy  
Understand the importance of rest and restoration

A high-speed train (KTX) is shown in motion, traveling from left to right across the frame. The train is white with a dark grey stripe and a sleek, aerodynamic nose. The background features rolling mountains under a blue sky with light clouds. In the foreground, there are blurred fields of yellow and pink flowers, suggesting a spring setting. The overall scene is vibrant and scenic.

( KTX BULLET TRAIN TO BUSAN )  
EVENING SESSION

## DAY - 4

## CURATED LISTS



(Home to famous brands like Gentle Monster, Nudake, Tamburins, all under one roof)



Visit to Medicube Space Dosan (advanced skin diagnosis & matching)

# DAY – 5

## BUSAN TOUR

Travel to Busan — where the energy shifts. Explore beaches, culture, and scenic beauty

MORNING SESSION

Followed by lunch

DONGBAEKSEOM (HIKING TRAIL)



BEACH TRAIN & SKY CAPSULE  
AT BLUELINE PARK

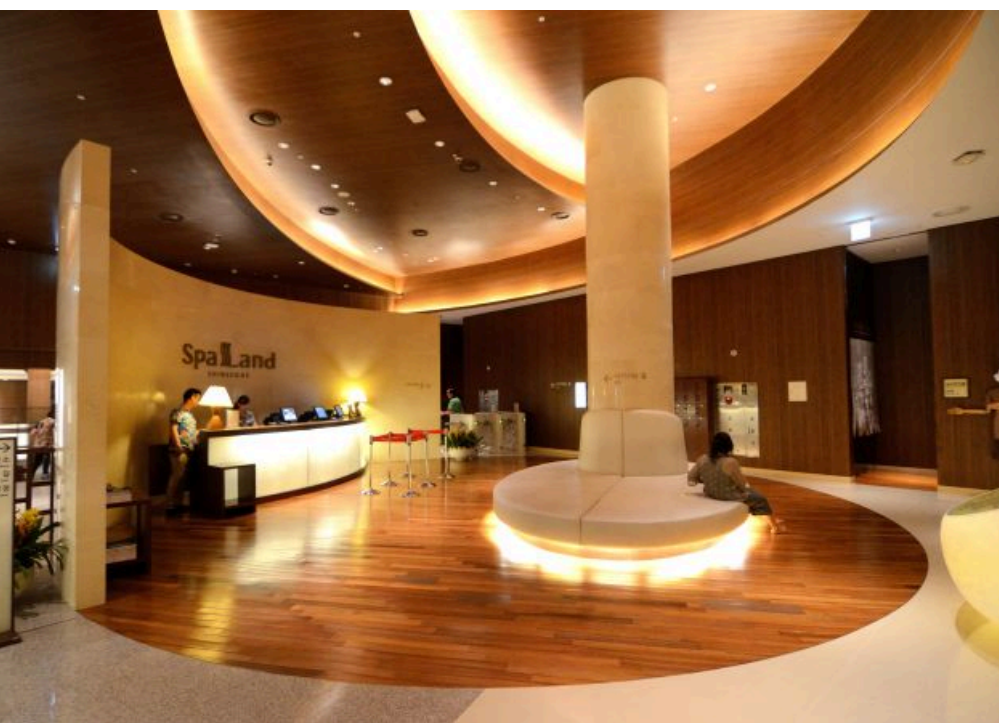


VISIT HAEDONG YONGGUNGSA



# DAY - 5

# CURATED LISTS



Sauna reset at Shinsegae Spa Land

Dynamic Maze(Indoor  
Obstacle Course)

Night view at Haeundae X The  
Sky Observatory

Busan Museum of Movies (Korea's  
first exhibition & experience  
space dedicated to films

# DAY – 6

## BUSAN CULTURE + CUTE PHOTOS

Guided sessions on Korean history & lifestyle

### MORNING SESSION

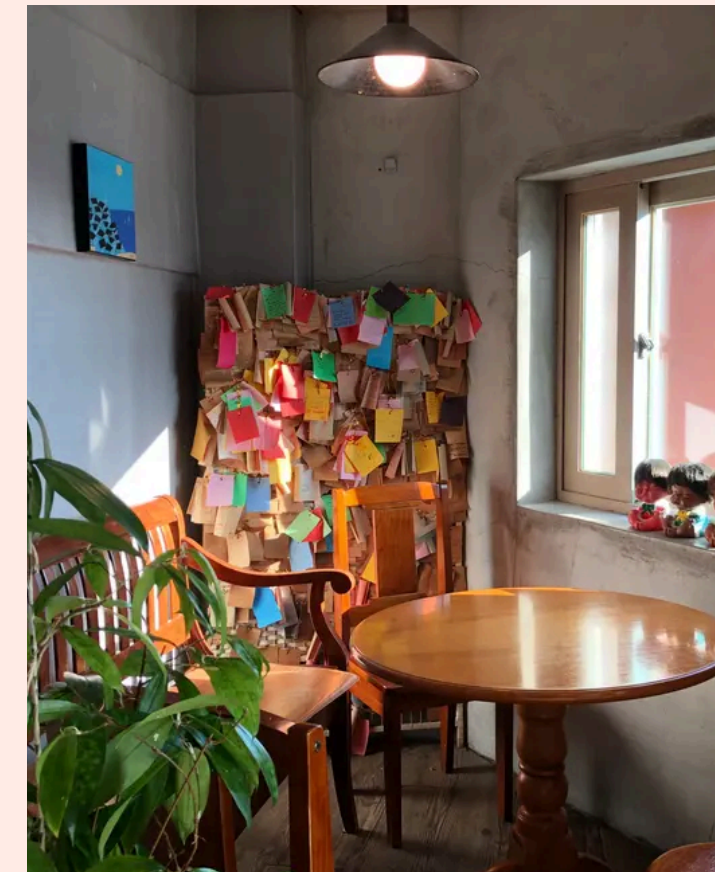
- Busan Jinseong Hanbok Culture Experience
- Gamcheon Culture Village (Murals, artworks & cafes)

### EVENING SESSION

- Songdo Cable Car & Songdo Sky Park
- KTX to Seoul



Songdo Cable Car & Songdo Sky Park



Gamcheon Culture Village



Busan Jinseong Hanbok Culture Experience



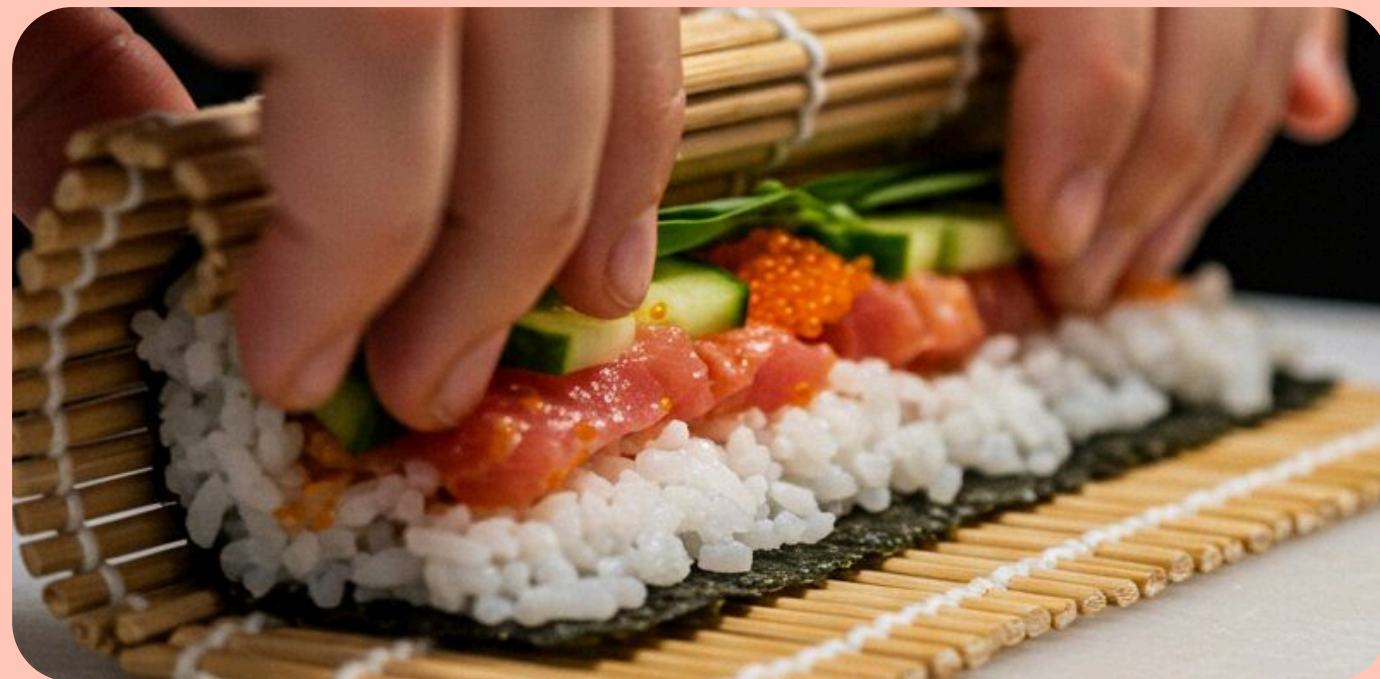
# DAY - 7

## MORNING SESSION

Transfer to Gongju  
Industrial Visit to Atomy Headquarters, Chungcheongnam-do



**K-Food Experience  
(Kimbap making)+ Lunch**



**REACH SEOUL**



**DINNER + FREE TIME**

**Sejong to Seoul Expressway  
Rest Stop Experience**



# DAY - 8

## PERSONAL TIME & DEPARTURE

BREAKFAST



MOVE TO YONGSAN

LUNCH



HOTEL



TRANSFER TO AIRPORT +  
DEPARTURE

AMOREPACIFIC MUSEUM OF ARTS  
NATIONAL MUSEUM OF ART

LUNCH AT YONGRIDAN GIL



SHOPPING AT HYUNDAI I'PARK MALL



SHOPPING AT DOOTA MALL  
DONGDAEMUN DESIGN PLAZA



**\*All itineraries and schedules are designed to coincide with South Korea's cherry blossom season & may be subject to change based on seasonal considerations.\*\***

# THE GOOD STUFF? IT'S ALREADY IN



## K-BEAUTY EXPERIENCE

- Skin diagnostics at KL Global
- 9-step hair & scalp reset at Juno Hair
- Premium spa reset



## ACCOMMODATION

- 7 nights at a premium 3-star hotel in Seoul (twin-sharing)
- Clean, central, safe and travel-friendly stay
- Reference images available on request



## MEALS

- Breakfast (at Hotel) + Lunch
- Local and international cuisine
- Custom meal plans for vegetarians/vegans and allergies (to be shared in advance)



## AIRPORT TRANSFERS

- Group airport pick-up and drop from Incheon International Airport
- Coordinated based on common arrival/departure schedule



## DOMESTIC TRAVEL (SEOUL-BUSAN)

- High-speed KTX bullet train journey with group boarding coordination
- Local group movement in AC deluxe tourist coach



## LOCAL TRANSPORTATION

- Group transportation, fully sorted — using tourist-grade vehicles or public transit as needed
- Clean, comfortable and designed for smooth movement across Seoul & Busan

# THE GOOD STUFF? IT'S ALREADY IN



## INDUSTRIAL EXPOSURE

- Visit to Korean cosmetic research centers (Atomy)
- Introduction to Korean product innovation and R&D culture



## CULTURAL EXPERIENCES

- Guided city tours with curated cultural stops
- Gyeongbokgung Palace Trendy Cultural Hotspots : Seongsu, Dosan & more
- Myeongdong Shopping street
- Dongbaekseom Hiking Trail (Busan)
- Busan Jinseong Hanbok Culture Experience
- Haedong Yonggungsa Temple (Busan)
- Cherry Blossom Festival Experience



## ENTRY TICKETS & PERMISSIONS

- All tourist entry fees, activity charges, and venue permissions included as per schedule

# FEW THINGS YOU'VE TO HANDLE

## 1 INTERNATIONAL AIRFARE

- Participants are required to arrange their own international flights

## 2 TRAVEL INSURANCE

- Mandatory for all participants; must be arranged individually

## 3 VISA FEES

- Visa assistance will be provided, but the application fee is to be paid directly by the participant

## 4 PERSONAL EXPENSES

- Any personal purchases, shopping, room service, laundry, etc., are not covered.

# PROCESS & PAYMENT DETAILS

## PROGRAM BRIEFING & CONFIRMATION

Participants are required to arrange their own international flights.

Review the complete program itinerary, inclusions, and terms of participation

## SEAT BLOCKING

To reserve your slot, a non-refundable deposit of INR 75000 must be made.

Note: This amount will only be refunded in the event of a visa rejection (official proof required).

## DOCUMENT SUBMISSION

A comprehensive visa checklist will be shared.

All documents must be submitted as per the stipulated timeline

## FINAL PAYMENT & INVOICE

The remaining balance of INR 1,50,000 must be paid before the cut-off date.

An invoice will be issued for the total fee of INR 2,25,000

## PRE-DEPARTURE ORIENTATION

All enrolled participants will attend a virtual orientation session covering travel logistics, cultural protocols, and academic preparation

## TRAVEL & PROGRAM COMMENCEMENT

Participants are expected to arrive at the designated airport in Seoul. Ground transport (pick-up and drop) will be provided as per itinerary

# INVESTMENT: COHORT | MAY 2026

## CATEGORY

## DETAILS

Total Program Fee

₹2,25,000

Initial Deposit (to block seat)

₹75,000

Balance Due

₹1,50,000

# CURATED BY

## K-BEAUTY INDIA

K-Beauty India is the official India branch of the K-Beauty Industry Association and recognized under the Ministry of Trade, Industry and Energy.

### **K Beauty Industry Association**



A leading South Korea-based organization representing the Korean beauty industry at a global level.

The association brings together a powerful network of:

- Cosmetic manufacturers
- Beauty universities & academies
- Certified clinics & plastic surgeons
- Skincare brands & industry professionals
- 500+ certified beauty training shops

Together, they form an integrated ecosystem driving the global expansion of Korean beauty and skincare.

# K-Beauty Industry Association

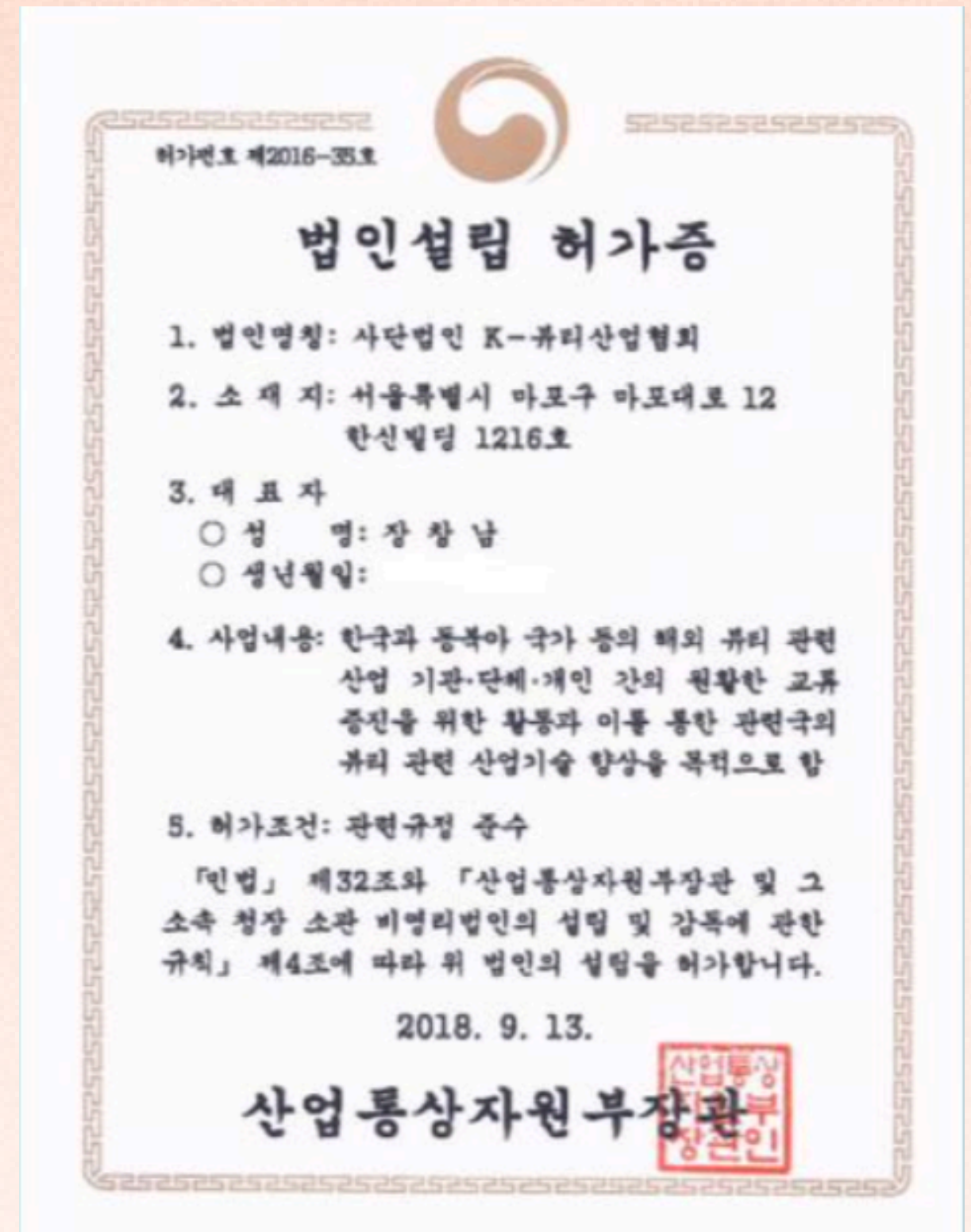




Ministry of Trade,  
Industry and Energy

## Recognized by Ministry of Trade, Industry and Energy

The K-Beauty Industry Association operates with recognition and support from the Ministry, enabling it to expand South Korea's beauty industry to international markets.



Ministry of Trade, Industry & Energy  
Accreditation Association  
Permission number No. 2016 - 35

# READY TO SECURE YOUR PLACE?

Register now



Kbeautyindia\_



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한국에서 만나요

SEE YOU IN SOUTH KOREA

如意以

平安

越来越好

福